[Date]

Name

Address

***Re: Canada’s National Teen Driver Safety Week***

Dear [Name or Title],

On behalf of Parachute, Canada’s leader in injury prevention, I am writing you today to draw your attention to Canada’s **National Teen Driver Safety Week taking place October 18-24, 2020**. This year, National Teen Driver Safety Week (NTDSW) will focus on speeding as well as drug-impaired, drunk, distracted and aggressive driving, and new this year – rail safety.

Teen driver safety is important. Young people are killed in crashes at a higher rate than any other age group under 80 years old. Young drivers killed in a collision are more likely to be speeding at the time of the crash than other age groups. We know that the majority of these injuries and deaths could be prevented. With these alarming statistics in mind, I think you would agree, now is the time to prevent injuries and let Canadians live long lives to the fullest.

This is the eighth year Parachute is leading National Teen Driver Safety Week in Canada. **NTDSW has witnessed an impressive amount of interest and support.** **Now, more than ever, we hope you will join the growing number of Canadians who are supporting National Teen Driver Safety Week. Your leadership can help save lives.**

**We are asking you to introduce the attached proclamation to officially recognize National Teen Driver Safety Week and lend your support to NTDSW via social and traditional media between Oct 18-24**.

Please let me know if you will introduce a proclamation and help raise awareness of National Teen Driver Safety Week. Thank you in advance for your leadership in helping Parachute, and all Canadians, take a stand on Teen Driver Safety.

Sincerely,